

Mark Scott
Biography/Resume

Work Experience:

CITY OF CULVER CITY, CALIFORNIA

City Manager – June 2009 to Present

First City Manager appointed since City transition to Council-Manager form of government. Responsible for staff of 720 employees with a budget in excess of \$160 million. Also serves as Executive Director of one of the state's more active Redevelopment Agencies. City operates an excellent transit service and was recently honored for the top bus fleet in the nation, completely converted to CNG. Work closely with 7 bargaining groups, an active residential community, a Downtown Business Association and Chamber of Commerce, and an excellent City Council.

CITY OF SPARTANBURG, SOUTH CAROLINA

City Manager -- November, 2003 to May, 2009

Responsible to the elected Mayor and City Council for day-to-day operation of a municipal government of 500 staff and \$49 million budget. Helped develop the award-winning HUB-BUB.com "creative community" program. Spartanburg received the first South Carolina designation as a Bike Friendly community, awarded by the League of American Bicyclists. Spartanburg was also recognized as one of the 100 best communities for youth by America's Promise.

CITY OF BEVERLY HILLS, CALIFORNIA

City Manager – April 1990 to November 2003

Longest tenured city manager in the City's history. Responsible to the elected City Council for operation of a municipal government of 1,100 staff and \$250 million budget. Supervised department heads responsible for police, fire, finance, human resources, community relations, library, community development, public works, recreation and parks, and transportation. Personally active with neighborhood associations and the local planning process. Helped the City earn 2005 Governmental Computer Network (GCN) Award for innovative Online Business Center.

Director of Environmental Services – November 1985 to December 1989

Prior to becoming City Manager, served as an agency director with responsibility for all of the City's development-related functions, including urban planning, economic development, building services, transportation and public works.

Executive Assistant to the City Manager – May 1983 to November 1985.

CITY OF SANTA CLARITA, CALIFORNIA

Director of Community Development – January-March 1990

Served this “new city” in Northern Los Angeles County for three months prior to being rehired and appointed City Manager in Beverly Hills, with the blessing of Santa Clarita officials.

AMERICAN AIRLINES, INC., Dallas/Ft. Worth, Texas

Manager of Marketing Planning – November 1981 to May 1983

Performed a strategic planning role in the development of frequent flyer programs. Served as the first marketing manager for the award-winning AAdvantage Program when it was introduced as the industry’s first incentive travel program.

Senior Financial Analyst – July, 1980 to November, 1981

Prepared variance and performance analysis for senior management, evaluating the company’s \$3.5 billion marketing department, including in-flight and station operations. Evaluated new program proposals, capital budgets and other initiatives.

CITY OF CLOVIS, CALIFORNIA

Assistant to the City Manager – October, 1972 to August, 1978

Rose from administrative assistant to the top assistant to the City Manager during almost seven years. Served as personnel officer, budget manager, annexation manager, labor negotiator and other roles.

CITY OF FRESNO, CALIFORNIA

Administrative Intern, Fresno Redevelopment Agency – 1971 School Year

Education:

Stanford University Graduate School of Business

MBA, 1980. Active in the Public Management Program.

California State University, Fresno

BA, 1973 – Public Administration

Other Information:

- Married to Carol E. Scott (formerly Carol Mungle) for 36 years. Carol is transitioning from Greenville, South Carolina, where she is President/CEO of the Children’s Museum of the Upstate, a new 79,000-square-foot museum. She led the design, fundraising, construction and now operation of the facility. She was just named one of the 50 most influential people in Greenville, SC.

Carol previously was executive director of the Kidspace Children's Museum in Pasadena. She has also taught education at Texas Christian University and San Jose State, and she started her career as a teacher of the deaf and multi-handicapped with the Fresno Unified School District.

- Two children:
 - Melinda Scott, age 28, who lives in Richmond, VA. Manager of the theater and performing arts program for Westminster Canterbury, a retirement community in Richmond.
 - Matthew Scott, age 26, who lives in Glendale, CA. Works for an exhibit design and fabrication company.
- Parents live in Fresno:
 - Gordon Scott, retired as Assistant Superintendent/Secondary for Fresno Unified School District. Moved to Fresno in late 1930s and graduated from the old Fresno Tech High School. He also was a teacher and high school administrator for FUSD.
 - Carol A. Scott, retired as teacher placement counselor at CSU Fresno. Born in Fresno, attended Rowell Elementary and then lived in West Fresno County. She graduated from Kerman High and Fresno State.
- Personal:
 - Certified City Manager, International City Management Association
 - Founding Member, City County Communications & Marketing Association (3CMA)
 - Active in various community and civic activities, including school- and youth-related programs such as coaching youth sports; mentoring in the Los Angeles Unified School District MISTER Program in south-central Los Angeles for five years; hosting NAACP ACT-SO (Afro-Academic, Cultural, Technological and Scientific Olympics) competitions in two cities; working on Weed & Seed neighborhood programs; and participating in Project Redwood, a social entrepreneurship program initiated by the Stanford Business School Class of 1980.
 - Taught an "Entrepreneurial Government" course in the Clemson University Master of Public Administration program.
 - Grew up on West Fedora Avenue in Fresno, near Quigley Playground
 - Attended Fresno Unified Schools:
 - Roeding Elementary
 - Cooper Junior High
 - Fresno High (member of historic Fresno High Senate club)